

## 2015 Area Operating Plans Worksheet

Region: \_\_\_ Central Area: \_\_\_ 3 \_\_\_

Committee: \_\_\_\_\_

Use this worksheet to show National and Area resources to be provided to local councils to assist them in meeting their strategic plan goals and BSA mission.

Council Name and Number	JTE Alignment	Service to be Provided	Service Level	Start Date	Completion Date	Desired Outcome of Service	Area Committee or National Dept. to Carry Out Action	Staff Advisor	Volunteer Accountable	Percent Completed	What Has Been Accomplished
Winnebago Council #173	#1	Assist The Council In Developing And Executing A Balanced Budget	2	1/1/15	12/31/16	Assist the council with the development of a 3 year budget plan which effectively correlates realistic income with expense.	Area Finance Committee	Mike McCarthy (AD)	Sparky Duroe, Area VP Finance	50%	
Winnebago Council #173	#1	Assist the Council with the Conditional Charter	2	7/1/15	7/30/16	Assist the council with completing the items listed in the conditional charter	Area Committee	Mike McCarthy (AD)		15%	
W.D. Boyce Council #138	#3	Major Gifts Solicitation	3	1/1/14	12/31/16	Completion of several major gifts currently in process for both endowment and capital.	National Development Office/ Victor Korelstein	George Clay (SE)	Sparky Duroe, Area VP Finance	50%	
W.D. Boyce Council #138	#12	Staff Development/ Changing a Culture	2 or 3	1/1/14	12/31/15	Improve the culture of the council to create a sense of trust and teamwork.	Center for Professional Development	Mike McCarthy, (AD)		100%	
Mississippi Valley Council #141	#1	Camp Property Usage Assessment	3	1/1/14	6/30/16	effective use of multiple camps used for resident camps and evaluate fiscal sustainability of the camps.	Outdoor Programs Department/ Keith Christopher	Gary Mertz (SE)		25%	
Prairielands Council #117	#1-6 & 16	Strategic Planning	2 or 3	1/1/15	8/31/16	Develop a new Strategic Plan with steps for active implementation of the plan.	Stan Willey	Mike McCarthy (AD)	Al Kent, VP Council Operations	50%	
Prairielands Council #117	#16	Nominating Committee/ New Board Recruitment/ New Board Training	2	1/1/14	6/30/16	Assist with prospecting, evaluation and recruitment of new board members to raise the level of the baord		Mike McCarthy (AD)	Al Kent, VP Council Operations	25%	
Prairielands Council #117	#4,5 & 6	Membership Growth	3	1/1/14	12/31/16	Develop a Comprehensive Membership Plan to Provide for long term	Membership Impact Department/ Steve Sawyer	Mike McCarthy (AD)/ Dan O'Brien (SE)	Cal MacKay, VP Membership	50%	

Area 3 Program Conference	#6-12	Membership Growth, Retention, Improved Adult Leader Training Percentage	2	1/1/14	11/15/14	Assist with an Area-wide conference to ensure improved quality of program and increased	Area Program Impact & Area Outdoor Adventures	Mike McCarthy, (AD)	Roger Englebart, Area VP Program	100%
Area 3 Venturing Conference	#4, 5 & 6	Venturing Growth in Membership and Marketshare	3	1/1/15	1/31/16	Assist with an Area-wide conference to ensure improved quality of venturing program and	Membership Impact Department	Mike McCarthy, (AD)	Bob Vogt, Area Venturing Chair	50%
Area 3 Training (All Councils)	#18	Increase Percentage of Adult Leaders Trained In All Councils By 10%	2	1/1/15	12/31/16	Provide direct service to councils to assist in the development of leader training programs	Area Program Impact	Mike McCarthy, (AD)	Roger Englebart, Area VP Program	
Cedar Rapids Council, #172	#16	Strategic Planning and Board Retreat	3	1/1/15	6/30/15	Guide the Board in a strategic planning session	Stan Willey	Sarah Dawson	Council President	100%
Greater St. Louis Area Council, #312	#4,5,6	Membership Training for Scoutreach Programs	#1	1/1/15	8/31/15	Provide training and tools for Scoutreach Staff to more effectively serve underserved markets	Keith Walton	Joe Sadewasser	Morris Cooper, Area VP Membership	100%
Greater St. Louis Area Council, #312	#4,5,6	Membership Training for Exploring	3	1/1/15	8/31/15	Training for membership development specifically in the area of Exploring	Diane Thornton	Joe Sadewasser	Morris Cooper, Area VP Membership	100%
Lewis and Clark Council, #114	#12	Salesmanship Training for Professional Staff	3	3/1/15	12/31/15	Train Commissioned Professionals in most current sales techniques	CPD	Alicia Lifrak		100%
Lewis and Clark Council, #114	#3	Planned Giving	3	2/15/15	12/31/16	Assistance with Planned Giving Donor Meetings	Development	Alicia Lifrak	Sparky Duroe, Area VP Finance	
Greater St. Louis Area Council, #312	#1	Finance Training	2	2/28/14	5/31/14	Train all professional staff in fiscal management	Mike McCarthy	Andy Zahn		100%
Greater St. Louis Area Council, #312	#1	Training for New CFO in PeopleSoft, Strategic Planning and Executive Leadership	3	9/15/15	10/31/15	On-site Training of new CFO in Peoplesoft and training in Strategic Planning related to financials and executive leadership	Sherry McFall	Ron Green		100%
Hawkeye Area Council, #172	#1	PeopleSoft Training for Accountant	3	1/1/15	9/5/15	Area Wide Training in Peoplesoft for accountants, bookkeepers and those working with the system	Sherry McFall	Sarah Dawson		100%
Winnebago Council #173	#1	Assist The Council In Developing And Executing A Balanced Budget Specifically In The Area Of Camp Operations and Camp Strategic Planning	3	1/1/15	12/31/16	Assist the council with the development of a budget plan which effectively correlates realistic income with expense in the area of Camp Operations.	Keith Christopher and John Stewart	Todd Wordel and Mike McCarthy	Steve Schmidt, Council President	50%